



## INTERNATIONAL COMMITTEES

### ANNUAL REPORT 2009

- A) ACTIVITY REPORT**
- B) FINANCIAL REPORT**
- C) THREE-YEAR PLAN**
- D) SIGN-OFF BY THE PRESIDENT  
OF THE COMMITTEE**

To be returned by **15 FEBRUARY 2010** to:  
ICOM Secretariat- Division of Administration and Finance  
UNESCO House 1, rue Miollis – 75015 Paris-France  
Tel.: + 33 (1) 47.34.05.00 – Fax: +33 (1) 43.06.78.62  
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This report is a tool for better understanding the work of the International Committees and will help ICOM allocate its resources fairly and productively.

*Good reporting is the best way to promote the recognition of the work of International Committees in general and your committee in particular!*

The allocation of yearly subvention to each International Committee is based on the Annual Report of the prior year. Committees whose 2009 annual report does not reach ICOM Secretariat by the deadline of 15 February 2010 will receive no subvention in 2010.

#### **A) ACTIVITY REPORT 2009**

##### **1. General information**

Name of Committee **International Committee of Museums of Ethnography (ICME)**

##### **1.1 Membership**

November, 2009 - 317 members

- 7 new members,
- 23 institutional members
- 61 countries represented in ICME, all continents are represented by membership

##### **1.2 Governance**

Please list the members of the board:

Chairperson:      Name - Annette B. Fromm, Ph.D.  
                            Country - USA  
                            Year Elected to Board - 2007  
                            Year Elected as Chair - 2007

Secretary: Name – Victoria Phiri  
Country - Zambia  
Year Elected to Board - 2007

Other Board Members

Name	Country	Role in the Board	Year Elected
Zvezdana Antos	Croatia	Treasurer	2007
Peter Bjerregaard	Denmark	Newsletter editor	2007
Matthias Beitzl	Austria	Webmaster	2004
Anders Bjorkland	Denmark	Member	2007
Henry C. Bredekamp	South Africa	Member	2007
Ralf Ceplak Mencin	Slovenia	Member	2007
Dr. Arun Kumar Chatterjee	India	Member	2007
Denis Chevallier	France	Member	2007
Anne Therese Fabian	Phillipines	Member	2007
Mihai Fifor	Romania	Member	2007
Dr. Yang Jongsung	South Korea	Member	2007
Tone Karlgard	Norway	Member	2007
Rongsenla Marsosang	India	Member	2007
Dr. Anette Rein	Germany	Member	2007
Martin Skrydstrup	USA/Denmark	Member	2004
Dr. Beate Wild	Germany	Member	2004
Ms Barbara Woroncow	UK	Member	2007

## 2. Annual Activities

### 2.1 Annual Meeting

*Please provide the following information about your annual meeting for 2009.*

ICME/Seoul/2009

Theme name Museums for Reconciliation and Peace/Role of Ethnographic Museums

Dates October 19-21 (conference); October 22-24 (post conference tour)

Location (city/country) Seoul, Korea

Number of participants

	Attendees	Geographic Origins		
		From the Region	From the host country	From the rest of the world
A. ICOM Members from your IC	21	1	1	19
B. Other ICOM Members	10	3	2	5
C. Total ICOM Members (A+B)	31	4	3	24
D. Non-ICOM Members	138	5	282	81
<b>Total Attendees (C+D)</b>	399	9	285	105

31 countries were represented at the meeting. 39 papers were presented.

They included:

US	Australia	Austria	
Belarus	Belgium	Cambodia	
China	Croatia	Denmark	
Egypt	Estonia	Finland	
France	Germany	Guatemala	
Indonesia	Italy	Japan	
Korea	Mexico	Mongolia	
Norway	Peru	Russia	
Slovenia	Spain	Switzerland	
Taiwan	Uzbekistan	Vietnam	Zambia

Host Partner(s)

The National Folk Museum of Korea

National Committee(s)

Did you notify the National Committee when holding a meeting in its country? **Yes** No

Joint Meeting? *If this meeting was jointly presented with another ICOM organization (International Committee, National Committee, Affiliated Organization), please identify the other organization(s).* **n/a**

In-Kind Services

*If appropriate, please list services that were provided to your committee for the meeting (e.g. use of space for meetings, receptions, mail, translation, printing, etc.)*

**Meeting space from the National Folk Museum of Korea**

What other organizations were eventually involved with the meeting (e.g. sponsors, other organizations, museums, ICOM national committee, another IC, etc.)?

The ICME/Seoul/2009 conference was organized with assistance from the Ministry of Culture, Sports & Tourism, the Cultural Heritage Administration of Korea, Seoul Museum of History, ICOM Korea, The Dong-A Ilbo, MyungWon Cultural Foundation, The Ockrang Cultural Foundation, The Korean Museum Association, Friends of the National Folk Museum of Korea and The Group of Korea Folklore Academic Associations

#### Language

In what language(s) was the meeting conducted?

English & Korean

Was simultaneous translation provided for some or all of the meeting?

Yes, with Russian and Chinese also provided

#### Conference Website

<http://icme2009seoul.icom.museum/>

Results/Products (e.g. publication, Web report, networking, training, etc.)

#### **2.2 Communication**

*Please describe the frequency and methods of communication (surface mail, email, Web site, ICOM News, Newsletter, promotions in trade publications, etc.) you have used to contact members of the committee.*

#### Annual Conference

In conjunction with the ICME/Seoul/2009 annual conference, a threefold brochure announcing the conference and a small 15 page brochure with conference details were printed and widely distributed. A multipage booklet including all abstracts of the presentations was published for distribution to conference participants along with the daily publications of the conference papers. The abstracts and papers are also published on the Conference website along with the program.

With Support from the ICOM Network Funds, the publication of **Current Issues on Korea Folklore** for the conference was made possible.

Press coverage in Korea during the annual conference was quite extensive, both in the print and web media. The following is a short list of web news outlets in which news of the conference appeared:

- <http://joongangdaily.joins.com/article/view.asp?aid=2911538>
- [http://www.korea.net/news/news/newsView.asp?from=todaynewsSS&serial\\_no=20091023002&part=106](http://www.korea.net/news/news/newsView.asp?from=todaynewsSS&serial_no=20091023002&part=106)
- [http://www.korea.net/News/news/newsView.asp?serial\\_no=20091023002&part=106&SeArchDay=&page=6](http://www.korea.net/News/news/newsView.asp?serial_no=20091023002&part=106&SeArchDay=&page=6)
- [http://www.koreatimes.co.kr/www/news/art/2009/11/148\\_53797.html](http://www.koreatimes.co.kr/www/news/art/2009/11/148_53797.html)
- [http://app.yonhapnews.co.kr/YNA/Basic/article/ArticlePhoto/YIBW\\_showArticlePhotoPopUp.aspx?contents\\_id=PYH20091020080200013](http://app.yonhapnews.co.kr/YNA/Basic/article/ArticlePhoto/YIBW_showArticlePhotoPopUp.aspx?contents_id=PYH20091020080200013)

Print news organizations which covered the event, along with ample photographs included:

10-6-09	Yeon Hap News
10-7-09	Seoul Times
10-8-09	Han Kook Daily
10-13-09	Moon Hwha Il Bo: The Daily Cultures
10-14-09	The Segye Times Kyeong Hyeung Times
10/16/09	Yon Hap News
10-17-09	Kook Min Daily
10-19-09	Newsis
10-20-09	Han Kook Daily The Korea Times (English) Newsis Dae Han News Yon Hap News
10-21-09	The Segye Times The Korea Times (English) Joong Ang Daily Seoul Times Kook Min Daily and Culture Journal 21

In addition, several items in the October Folk News for the National Folk Museum addressed the conference.

Conference notices and the Call for Papers were sent to and appeared in the following web outlets:

- <http://nomundodosmuseus.wordpress.com/2009/04/06/icme2009seoul-museums-for-reconciliation-and-peace-roles-of-ethnographic-museums-in-the-world/>
- ICME/2009/Seoul: “Museums for Reconciliation and Peace-Roles of Ethnographic Museums in the World” by Ana Carvalho in
- <http://thearchaeologicalbox.com/en/event/2009+Seoul+Conference+Museums+for+Reconciliation+and+Peace>
- <http://www.goingtomeet.com/conventions/details/53850>
- <http://www.kit.nl/smartsite.shtml?id=8479&ch=fab&TheMonth=6&TheYear=2009>
- Royal Tropical Museum
- <http://seoulwalk.com/2009/04/06/icme2009seoul-%E2%80%9Cmuseums-for-reconciliation-and-peace-roles-of/>
- <http://70.40.199.108/world-anthropology/calendar-of-events/103-october-2009>
- [icom-cc-ethno@yahoogroups.com](mailto:icom-cc-ethno@yahoogroups.com)
  
- [ETHNOMUSEUMS-request@JISCMail.AC.UK](mailto:ETHNOMUSEUMS-request@JISCMail.AC.UK) or
- ICOM-L list
- MUSEUMS-L list
- American Folklore Society newsletter
- Museum Anthropology blog - <http://museumanthropology.blogspot.com/>
- ICOM International Committees website
- [https://mhvl.sharepoint.com/mhvl/Ext\\_Org/ICOM-IC/default.aspx](https://mhvl.sharepoint.com/mhvl/Ext_Org/ICOM-IC/default.aspx)
- <http://www.allconferences.com>

### ICME Newsletter

Four issues of the ICME newsletter were prepared and distributed electronically, to ICME members (<http://museumsnett.no/icme/news.html>) and via [icme@yahoogroups.com](mailto:icme@yahoogroups.com). They are: Vol. 52, January 2009, Vol. 53, June 2009, Vol. 54, Sept. 2009, and Vol. 55, December 2009. The ICME newsletter editor, Peter Bjerregard, is in the process of converting the newsletter to a pdf format

### ICME Activities

Several reports of ICME activities were published:

- “Ethnography, the term,” Annette B. Fromm, *Ethnographic conservation newsletter*, Number 30, Jan 2009
- “ICME2008Jerusalem Report,” Lydia Icke-Schwalb & Lothar Stein, *German ICOM-journal*, May 2009
- ICME 2009 Seoul, various Korean newspapers, February 2009
- Newsletter, Korean National Folk Museum, Vol. 162, Feb. 2009
- “The International Committee of Museums of Ethnography,” Annette B. Fromm in *Anthropology News*, American Anthropological Society, Vol. 49, No. 5, pp. 55-56.
- “Museum Inside Out ICOM Costume and Ethnography Committees’ Visit to The Austrian Museum of Folk Life and Folk Art,” Barbara Woroncow in *ICOM UK News*, summer 2008, p15.
- The International Committee of Museums of Ethnography was listed in the
- **Museums of the World**, 16<sup>th</sup> edition, professional organization section
- OECKL Taschenbuch des Offentlichen Lebens – Europa 2009-2010

ICME participated in the fourth large-scale survey on meetings held by international organizations and associations. (August 2009) by The Union of International Associations

### **2.3 Publications**

*- Please list publications (paper and electronic) in progress or completed in this year and indicate status (published, in progress), please include editor / number of pages / n° ISBN / date of publication / language of publication,*

*- Please send a copy of each publication to the ICOM Secretariat.*

N/A

### **2.4 Participation of Young Professionals**

Although a number of participants in the annual meeting fit the category and one application was forwarded to the Secretariat, no Young Professionals received ICOM funding to attend the meeting.

### **2.5 Participation of Representatives from Developing Countries:**

*Reference can be made to those countries identified as belonging to categories 2, 3 and 4 as determined for the new membership policy to be applied in 2010 and available at the following address [http://icom.museum/download/feepolicy\\_ENG.pdf](http://icom.museum/download/feepolicy_ENG.pdf)*

Participants from seventeen (17) developing nations attended the ICME annual meeting in Seoul. Funding for some of these individuals was provided by grants to the Korean National Folk Museum, making such a large participation possible.

*Category 2*

Belarus	Croatia	Estonia
Iran	Israel	Korea, Rep.

*Category 3*

Egypt	Guatemala	Indonesia
Peru	Serbia	Slovenia

*Category 4*

Cambodia	Mongolia	Vietnam
Uzbekistan	Zambia	

**2.6 Achievements for the Year 2009**

*Please list anything not covered above that you want to tell us about your committee's achievements!*

- ICME continues to collaborate with WIPO.
- ICME continues to work on developing a web presence with the Wikipedia Foundation which will allow for access to ethnographic collections globally. A session at the ICME/2009/Seoul conference brought together museum professionals to report on their work to date.
- In the capacity of ICME chair, Dr. Annette B. Fromm, continued to serve on to the Editorial Board of the International Journal of Intangible Heritage, published by the National Folk Museum of Korea.



<b>Balance to be carried forward (A-B)</b>	€
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\* - Balance from previous years – Included in this figure is an amount which was transferred from the account of the former ICME treasurer in Denmark.

+ - Other ICOM funding & Publications – 4,000 euro reflects ICOM Grant to Network

**B.2) Specific statement of activities for Annual Meeting** *(please specify the currency used)*

Note (\*) : Income directly being paid into a host institution/organisation (like in many instances participation fees) as well as costs for services given/covered by a host institution/organisation, and not handled by the committee, shall also be reported below or through any statement of activities prepared by the host institution/organisation to be attached to this report.

What were the participation fees? **No, because of generous funding, no registration fee was collected for participating in the ICME/2009/Seoul conference**

Early Registration: Members \_\_\_ n/a \_\_\_\_\_ Non-Members \_\_\_ n/a \_\_\_\_\_

Registration: Members \_\_\_ n/a \_\_\_\_\_ Non-Members \_\_\_ n/a \_\_\_\_\_

**Conference Budget - SEE ATTACHED**

**Additional information**

Please let us have any further comments on the relationship between ICOM and your committee that have not already been captured in this survey.

### **C) THREE-YEAR PLAN 2010-2012**

This form shall be filled in every year and describes your plans for the following three years. You may not know the exact answers to every question, but please provide as much information as you can about your intentions. It is understood that plans for the second and third years will be less detailed than those for the first year. For 2010, please include your planned participation in the Shanghai meetings.

Please fill in the three tables below to the extent the information is available.

- **Note, this task was quite difficult to accomplish. ICME certainly has plans for the 2010 meeting in conjunction with the ICOM General Assembly in Shanghai in November, 2010. We still await details requested from our local contact in order to create any sort of budget or detailed plan.**

**With regards to the following years, we have been in detailed conversation with the Costume Committee for the 2011 meeting, which we jointly plan in Belgrade. A date has not been set, nor a budget even discussed. We have only just started to discuss with the City Museums committee a potential meeting in 2012.**

**Of course, in accordance with the new ICME Rules, a new and smaller board will be elected at the close of the Shanghai meeting. There might be some new board members who hold strong opinions and recommendations about the meetings in the following years.**

**Thus, you will find that those projections are either sketchy or lacking.**

**Thank you**

**C.1) Plan for 2010**

	<b>2010</b>
<b>Annual Meeting</b>	
<i>Location</i>	<b>Shanghai</b>
<i>Date</i>	<b>7-12 November, 2010</b>
<i>Theme</i>	<b>Challenging the Museum</b>
If this meeting is not planned for Shanghai 2010, please indicate reason for not participating in Triennial Conference.	
<b>Communication</b>	<b>Joint sessions with ICEE</b>
<b>Publications</b>	A printed program including the schedule, abstracts and contacts of speakers is planned.
<b>Participation of Target Groups</b>	
<i>Young Professionals</i>	Several grant proposals for Youth Grants have been submitted to ICOM
<i>Representatives from Developing Countries</i>	ICME will offer one grant to an individual from a developing nation, to be determined
<b>Activities Related to ICOM Strategic Plan</b>	<p><u>1 Strengthen ICOM's global impact</u>            3 Museums are part of global forums which explore provocative contemporary issues through interaction with non-traditional partners            5 New collaborative networks for developing and disseminating ICOM's activities</p> <p><u>2 Provide leadership in advocating the value of heritage</u>            1. Collaborative communication systems to stimulate the understanding of how heritage affects everyday life</p> <p><u>3 Champion effectiveness and high standards in museums</u>            2. Case studies demonstrating the effective implementation of good practice are in place and communicated across all networks            4 Collections are acquired, used and presented in diverse ways that stimulate dialogue</p>
<b>Other objectives (innovations, special projects, awards, etc.)</b>	

	<b>We do not have a budget as of now</b>
<i>Income</i>	
<i>Expenses</i>	ICME will offer a 2,000 euro grant to a member from a developing nation
<i>Net surplus/(deficit)</i>	

**C.2) Plan for 2011**

	<b>2011</b>
<b>Annual Meeting</b>	
<i>Location</i>	<b>Belgrade</b>
<i>Date</i>	<b>tbd</b>
<i>Theme</i>	<b>Ethnographic/Traditional Dress Yesterday, Today, Tomorrow</b>
<b>Communication</b>	<b>Joint meeting with Costume Committee</b>
<b>Publications</b>	
<b>Participation of Target Groups</b>	<b>Balkan &amp; Mediterranean professionals</b>
<i>Young Professionals</i>	
<i>Representatives from Developing Countries</i>	
<b>Activities Related to ICOM Strategic Plan</b>	Objective 1 5 New collaborative networks for development and dissemination of ICOM's activities  Objective 3 2 Communicated case studies demonstrating effective implementation of good practices
<b>Other objectives (innovations, special projects, awards, etc.)</b>	
<b>Estimated Budget</b>	<b>We do not have a budget as of now</b>
<i>Income</i>	
<i>Expenses</i>	
<i>Net surplus/(deficit)</i>	

### C.3) Plan for 2012

	2012
<b>Annual Meeting</b>	
<i>Location</i>	<b>tbd</b>
<i>Date</i>	<b>tbd</b>
<i>Theme</i>	<b>tbd</b>
<b>Communication</b>	<b>Joint meeting with City Museums committee is being discussed</b>
<b>Publications</b>	
<b>Participation of Target Groups</b>	
<i>Young Professionals</i>	
<i>Representatives from Developing Countries</i>	
<b>Activities Related to ICOM Strategic Plan</b>	
<b>Other objectives (innovations, special projects, awards, etc.)</b>	Objective 1 5 New collaborative networks for development and dissemination of ICOM's activities  Objective 3 2 Communicated case studies demonstrating effective implementation of good practices
<b>Estimated Budget</b>	
<i>Income</i>	
<i>Expenses</i>	
<i>Net surplus/(deficit)</i>	

**D) SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE**

Name of the President \_\_\_ Annette B. Fromm \_\_\_\_\_

Place \_\_\_ Miami Beach, Florida, USA \_\_\_ Date 15 February 2010 \_\_\_\_\_

Signature \_\_\_\_\_

This report should be

- 1) either signed **by the President of the Committee** and send to ICOM Secretariat via surface mail or by fax:  
*ICOM Secretariat- Division of Finance and Administration*  
*UNESCO House 1, rue Miollis – 75015 Paris-France*  
*Fax: +33 (1) 43.06.78.62*
- 2) or emailed in an electronic format **by the President of the Committee** at [ICReports@icom.museum](mailto:ICReports@icom.museum)