

# INTERNATIONAL COMMITTEES' ACTIVITY REPORT 2013/2014

Name of the International Committee: International Committee of Museums of Ethnography (ICME)

Name of the Chair of the International Committee	DR VIV GOLDING
Signature	V. Golding
Date	20 January 2014

# I. 2013 ACTIVITIES

1) ANNUAL MEETING	
DATE	10-17 August
LOCATION (CITY AND COUNTRY)	Rio, Brazil
HOST INSTITUTION OR ORGANISATION (if applicable)	ICOM GENERAL CONFERENCE
Number of Participants - ICOM - Non-ICOM	84 participants, including 62 ICME members and 22 non-ICME members. ICME are unsure if all Brazilian delegates were ICOM members as the organizing committee did not require membership.  All participants were members of ICOM
Approached Themes	'Focus on Collecting: Contemporary Collecting and the Reinterpretation of (Older) Collections' (Joint theme)  'Curators, Collections, Collaboration: Towards a Global Ethics' (ICME)

PARTICIPATION OF OTHER ICOM
COMMITTEES

ICME organized joint sessions with: the Committee for Collecting (COMCOL); Regional Museums (ICR); History and Archeology (ICMAH) and ICOM Korea, as well as their own sessions.

#### **OTHER MEETINGS (if applicable)**

Dr Golding was invited to deliver a keynote speech to CECA at their first meeting in Rio. Her interactive paper 'Memory and Forgetting: Learning and Creativity at the Museum Frontiers' made a practical attempt to demonstrate how theory might work in museum practice. She showed how 'sweets' might progress multisensory engagement in museums and her session was well received. This session provided an important opportunity for ICME to collaborate at an indepth level with another ICOM group and rewarding email communication continues.

2) Publications	
TITLE	<ol> <li>Fromm, A. Golding, V. and Rekdal, P. (eds) 2014, Museums and Truths, Cambridge Scholars Press (Forthcoming edited volume)</li> <li>- ICMENEWS 66 March 2013</li> <li>- ICMENEWS 67 June 2013</li> <li>- ICMENEWS 68 November 2013</li> <li>3. Conference papers are published at the website.</li> </ol>
Date	<ol> <li>Forthcoming edited volume Fromm, A. Golding, V. and Rekdal, P. (eds) 2014, Museums and Truths, Cambridge Scholars Press.</li> <li>Estimated date of publication July 2014</li> <li>ICMENEWS 66 March 2013</li> <li>ICMENEWS 67 June 2013</li> <li>ICMENEWS 68 November 2013</li> <li>Conference papers are published at the website.</li> </ol>
Publishing Language	English
ELECTRONIC VERSION	YES: ICMENEWS id published at the website (HTTP://ICME.ICOM.MUSEUM/INDEX.PHP?ID=8) NO: The edited book will be published in print only
NUMBER OF PRINTED COPIES	Fromm, A. Golding, V. and Rekdal, P. (eds) 2014 Museums and Truths, Cambridge Scholars Press (500 copies)

3) TRAINING	
DATE	No ICME training was organized during 2013, although Dr Golding conducted training with ethnographic objects in Vietnam (see below)
LOCATION (CITY AND COUNTRY)	

HOST INSTITUTION OR ORGANISATION (if applicable)	
NUMBER OF PARTICIPANTS	
- ICOM	
- Non-ICOM	
Approached Themes	
PARTICIPATION OF OTHER ICOM COMMITTEES	
PROFILE OF THE TRAINERS	

# **4) RESEARCH ACTIVITIES**CME discussed a pilot project – 'Accessioning Africa' – in Dece

ICME discussed a pilot project – 'Accessioning Africa' – in December 2013, following discussion at Rio and subsequent email exchange. This project will research African Collections in European Museums. Four African nations (Botswana, Namibia, Zambia, Zimbabwe) and four European nations (UK, Germany, Finland, Norway) have been selected for the pilot project, which is designed to enhance the ICOM theme for Museums Day 'Collections Make Connections.'

#### 5) / ACTIONS WHERE EXPERTISE WAS PROVIDED

Following the 2013 ICOM conference in Rio Dr Golding organized 2 seminars at the University of San Paolo Marillia on Learning and Community Engagement in Museums.

#### 6) ACTIONS ALLOWING AN INCLUSIVE APPROACH

Participation.

Participants from a number of developing nations attended the ICME meeting in Rio. Funding for three individuals (from Africa, India and South America) was sought by ICME. Due to unforeseen visa problems one (1) fellowship was provided by ICME to an African fellow (see below).

Participation at ICME2013 Rio included representation from museums in thirty-one (31) countries: The countries are

Azerbaijan - 1

Belgium - 1

Brasil - 14

Croatia - 3

Curacao - 1

Czech Republic - 1

Denmark - 8

France - 1

Germany – 4

Ghana - 1

Greece - 1

India - 1

Indonesia - 3

Israel – 5

Italy - 3

Japan - 2

Korea - 5

Kenya - 1

Malaysia - 2

Namibia - 2

Netherlands - 1

Norway - 4

Romania - 1

Philippines - 2

Russia - 3

Sweden - 2

Taiwan - 1

Zambia - 1

Venezuela -1

UK - 1

**USA - 2** 

#### ICME Fellows.

The International Committee of Museums of Ethnography has established the practice of offering a limited number of fellowships to youth members and members from developing nations to enable them to attend the annual ICME conference. Two (2) 2012 ICME Fellowships were offered to youth members from developing nations, which were not taken up, due to visa problems. One (1) fellowship was awarded to an ICME member from Zimbabwe. Her report will be publicized at ICMENews 70.

ICME supported two successful applications for ICOM Travel grants to Rio. Daniel Inoque of Mozambique and Sylvia Wackernagel of Germany both gained ICOM Travel grants while another application for this funding was unsuccessful.

#### Reduced Registration Fees.

In addition, a reduced conference registration fee was offered to individuals from developing nations or youth members.

#### 7) SYNTHESIS OF THE ACTIVITIES AND OBTAINED RESULTS

Annual Conference.

ICME attended the 2013 ICOM General Conference on the theme of: Museums (Memory + Creativity) = Social Change, which was hosted by the Brazilian National Committee of ICOM. We joined the General Conference sessions held in the Cidade das Artes in Barra da Tijuca in Rio de Janeiro and found themes from several keynote speeches that resonated with the interests of our group. For example, from the University of Sao Paulo, the Brazilian museologist Ulpiano B. Meneses's discussion of 'The Museum and the Human Condition: the Sensorial Horizon', illuminated current work being carried out into multisensory ways of knowing historical ethnographic collections, which can be seen as distant from contemporary audiences in terms of time and/or space, and therefore challenging for our museums' who are concerned with developing their social role and progressing social justice.

The conference of the International Committee for Museums of Ethnography (ICME), was also held at the Cidade das Artes in Barra da Tijuca, Rio de Janeiro from August 10 to 17, 2013 with a post-conference tour on August 18 and 19. The 3-day ICME meeting was comprised of four sessions of 14 scientific papers and reports which addressed the theme of 'Curators, Collections, Collaboration: Towards a Global Ethics'. Speakers represented museums and universities from the Philippines, Indonesia, India, Norway, Mozambique, Taiwan, Canada, Brasil, Germany and Israel.

A special day of joint sessions of ICME with the Committee for Collecting (COMCOL), Regional Museums (ICR), History and Archeology (ICMAH) and ICOM Korea had also been organized. The topic of these four sessions was Focus on Collecting: Contemporary Collecting and the Reinterpretation of (Older) Collections, a theme current in each of these groups.

The joint day was closed with a relaxing reception jointly hosted by the Museu Edison Carneiro, a noted private ethnographic museum, and the Museu da Republic. Although the former was undergoing renovations, ICME were interested in one exhibition on Pilgrimages in Brazil, which was open. ICME members also took the opportunity to see the Museu da Republic, which was open for participants to view.

ICME are grateful to Dr. Marilia Cury, University of Sao Paolo and ICME's foreign correspondent, who made arrangements for our group to make research visits on the Thursday of conference. First Dr Cury organized a trip to the Museu Nacional de Historia Natural da Quinta da Boa Vista, a general museum housed in a former imperial palace. In the afternoon of our study day Dr Cury also organized time at the Musee da Mare, a conceptual favela museum still in the process of development. ICME were especially pleased to engage in a most informative and moving discussion with the Director and members of the museum, who kindly took them on a tour of the local environment.

Other ICME activities included the annual banquet, attended by about 20 participants. This was the first time that many experienced the meat extravaganza of a true Brasilian *rhodizio* restaurant and enjoyed the food, drink and company!

Over 80 participants attending the ICME meetings, including 62 ICME members and 22 non-ICME members. Thirty-one nations were represented at the ICME sessions.

ICME's Post Conference Tour offered a two-day exploration of smaller museums in Rio de Janeiro, markets and favelas. At the suggestion of an ICME board member, many participants brought

school supplies which were given to a school in the Santa Marta favela on the second day of the tour.

Day One of the ICME tour was devoted to museum tours; we visited a second favela museum Museu de Favela, Pavao & Pavaozinho and the Muse de Art Naif. The former is an open air exposition of evocative murals along with an active community center. We closed the day at the very colorful Feria de San Cristobal. This market, located in the neighborhood of de São Cristóvão, began in 1945 as part of local traditions in Rio de Janeiro. It is known as the Northesatern market. The Feira de São Cristóvão takes place in an outdoor enclosure, where many market stalls, typical restaurants, and small business offer their services. This fair is a meeting point with friends and relatives who arrive from all over Brazil.

The second day of the ICME post conference tour was spent at the Santa Marta favela, the first favela to be pacified. After a presentation by the military police, we visited many areas of the community, viewing the colorful murals, riding the funicular, and learning samba music among other features. Sights included the mosaic mural to Michael Jackson, who filmed the video to 'They Don't Care About Us' in Santa Marta in 1996.

Both the ICME website - <a href="http://icme.icom.museum/">http://icme.icom.museum/</a> - and ICME newsletters serve to share information about ICME presence at conference. Photographs and papers have been posted on the website to allow members prevented from attending the conference for a variety of reasons to access the themes discussed. Conference reports by ICME members, including a report on the ICME Post Conference tour from Dr Annette Fromm (ex-officio Newsletter Editor 2013), and an internship report from Sylvia Wackernagel (Secretary 2013), were published in the ICME News - no. 68, November 2013.

Conference notices and the Call for Papers for ICME2014 Croatia were sent to and appeared in the following web outlets:

AAMG---L, listserve of the Association of Academic Museums & Galleries

IMA - News, (info@irishmuseums.org)

ICME newsletter

**ICME** Website

icme@vahoogroups.com

H---Net Network for Museums and Museum Studies

ICOM---L---icom---l@home.ease.lsoft.com

icom---cc--ethno@yahoogroups.com

**ICOM Namibia** 

**AFRICOM** 

Museum Anthro blog --- chip.c---c@dmns.org

JISCmail Helpline - helpline@jiscmail.ac.uk

All Conferences.net --- jjf@allconferences.com

http://thearchaeologicalbox.com/en/events, info@thearchaeologicalbox.com

American Folklore Society, <u>director@afsnet.org</u>

ExpoPromoter Affiliate Network (www.expopromoter.org).

Museodata(<u>www.museodata.com</u>),

Web portal of Museums, Cultural Heritage, Conservation and Restoration

Other:

Website. The ICME website --- http://icme.icom.museum/ continues to be the main source of

communications with ICME members and others. Work continues to archive programs, proceedings and other materials from previous ICME conferences on the website. Yahoo group. ICME continues to communicate news and ethnography museum related events via a group facilitated by Yahoo <a href="https://groups.yahoo.com/group/icme/">http://groups.yahoo.com/group/icme/</a>. This group was founded in 2001 and has nearly 900 members.

#### Other:

Website.

ICME was pleased to welcome Mario Buletic ICME Board member from Istria as the new Webmaster, following his election to the Board in Rio 2013. The ICME website --- http://icme.icom.museum/ --- continues to be the main source of communications with ICME members and others. Mario is working hard to continue archiving programs, proceedings and other materials from previous ICME conferences on the website, as well as upload the Newsletters.

#### Yahoo group.

ICME continues to communicate news and ethnography museum related events via a group facilitated by Yahoo --- http://groups.yahoo.com/group/icme/. This group was founded in 2001 and has nearly 900 members. Postings on the list-serve continue to increase having doubled in 2012 and are being monitored by Mario Buletic the Webmaster.

#### Other participation.

Dr Viv Golding, Chair (2013), and Dr Annette Fromm, Chair (2007-2013) were invited by ICOM Russia to make presentations at the InterMuseum conference Moscow in May 2013. Following Dr Golding's keynote paper, entitled 'Museum and University Collaboration: Training the Profession in the UK', she engaged Russian museum professionals in discussion on their specific training needs at the ICOM stand.

In September (19-21) Dr Golding was invited to participate in the Best in Heritage show in Dubrovnik, where museum professionals share their expertise and example of best practice. She was pleased to act as moderator for one of the sessions.

Dr.Golding was invited to organize a short course for museum professionals and academics hosted by the University of Hanoi (25 November – 5 December). The course covered museum education and community engagement, specifically with ethnographic collections, and employed objects of world art from her own handling collection.

Dr Annette Fromm, past Chair of ICME, was invited to speak about museum marketing at the Yeongwol International Museum Forum in Yeongwol, Korea (October 2013). She also served on the 4<sup>th</sup> Editorial Board of the International Journal of Intangible Heritage, in her capacity as ICME Chair.

ICME members Dr Lidija Nikocevic (Istria), Dr Jeremy Sylvester (Namibia) and Dr Golding were invited to present papers at the10<sup>th</sup> International Conference on Intangible Heritage hosted by the excellent National Folk Museum in Seoul, Korea (19-20 November).

In the capacity of ICME chair, Dr.Golding, has been invited to serve on to the Editorial Board of the International Journal of Intangible Heritage, published by the National Folk Museum of Korea.

### **II. 2014 PLANNED ACTIVITIES**

1) ANNUAL MEETING	
DATE	14-16 October 2014
LOCATION (CITY AND COUNTRY)	ZAGREB, CROATIA
HOST INSTITUTION OR ORGANISATION (if applicable)	ICOM CROATIA
Number of Participants - ICOM - Non-ICOM	50 (ESTIMATED) ICME MEMBERS 25 (ESTIMATED) NON-ICOM MEMBERS
Approached Themes	'Museum Innovations'
EXPECTED PARTICIPATION OF OTHER ICOM COMMITTEES	ICOM Namibia

#### **OTHER MEETINGS (if applicable)**

Icme is in the process of planning research meetings for their 'Accessioning Africa' pilot project prior to the session scheduled at conference in 2014. This meeting will be dependent on ICOM funding for special projects, which was applied for in 2013.

2) D	
	2) PLANNED/PROPOSED PUBLICATIONS
TITLE	1. Fromm, A. Golding, V. and Rekdal, P. (eds) 2014, Museums and Truths, Cambridge Scholars Press (Forthcoming edited volume) 2 ICMENEWS 69 January 2014 - ICMENEWS 70 March 2014 - ICMENEWS 71 June 2014 - ICMENEWS 72 November 2014 3. ICME Conference papers will be published at the website. 4. Special addition of Museum and Society papers sent for review November - January 2014 5. THE EUROPEAN ETHNOGRAPHY DEPT, UNIVERSITY OF BAMBERG (tbc)
DATE	1. Museums and Truths, Cambridge Scholars Press (February 2014) 2 ICMENEWS 69 January 2014 - ICMENEWS 70 March 2014 - ICMENEWS 71 June 2014 - ICMENEWS 72 December 2014 3. ICME Conference papers will be published at the website (December 2014). 4. Special addition of Museum and Society papers sent for review January 2014 (publication tbc) 5. THE EUROPEAN ETHNOGRAPHY DEPT, UNIVERSITY OF BAMBERG (tbc)
PUBLISHING LANGUAGE	English
ELECTRONIC VERSION	YES: ICMENEWS is published at the website (HTTP://ICME.ICOM.MUSEUM/INDEX.PHP?ID=8) NO: The edited book will be published in print only
EXPECTED NUMBER OF PRINTED COPIES	Fromm, A. Golding, V. and Rekdal, P. (eds) 2014 Museums and Truths, Cambridge Scholars Press (500 copies)

3) Scheduled Training	
DATE	A NEW BOARD AND CHAIR WAS ELECTED IN RIO 2013. TO DATE NO TRAINING IS SCHEDULED FOR 2014 BUT THIS IS AN AREA OF INTEREST FOR THE NEW ICME BOARD AND POSSIBILITIES WILL BE INVESTIGATED IN 2014.
LOCATION (CITY AND COUNTRY)	
HOST INSTITUTION OR ORGANISATION (if applicable)	

NUMBER OF PARTICIPANTS	
- ICOM	
- Non-ICOM	
PLANNED THEMES	
EXPECTED PARTICIPATION OF OTHER ICOM COMMITTEES	
PROFILE OF THE TRAINERS	
	4) PLANNED RESEARCH ACTIVITIES
ICME is keen to progress a pilot project – 'Accessioning Africa' – following discussion at Rio and subsequent email exchange. This project will research African Collections in European Museums. Four African nations (Botswana, Namibia, Zambia, Zimbabwe) and four European nations (UK, Germany, Finland, Norway) have been selected for the pilot project, which is designed to enhance the ICOM theme for Museums Day 'Collections Make Connections.'	
The 'Accessioning Africa' pilot project holds the potential for ICME to collaborate with other ICOM committees in subsequent years.	

# 5) PLANNED ACTIONS ALLOWING AN INCLUSIVE APPROACH

(under 35 years of age) will be funded.

ICME Fellowship funding (up to 2.000 €) will be used to pay for conference registration, accommodation, airfare and reasonable daily allowance in Croatia for participation in the conference 14-15 October 2014, with a view to offer opportunities for enriching the on-going research of candidates through global interaction with ICME members from different parts of the world. Candidates are expected to remain active in ICME.

6) OTHER PLANNED ACTIVITIES

The annual conference will permit ICME to experiment with a new more inclusive form. ICME members will be invited to exchange ideas and information in forum-style meetings. This is a break for ICME from the more standard format of delivering a series of academic papers.

ICME will again fund a limited number of ICME Fellows to attend the ICME2014 conference in Zagreb Croatia (14-15 October). Two (2) ICME fellows from developing nations or youth members