ICME Newsletter 44, June 2006

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1. WORDS FROM THE PRESIDENT

I recently attended the ICOM advisory meeting in Paris, with opportunities for discussion with many museum colleagues from around the world - as well as for celebrating ICOM's 60th anniversary. Let me share some of it with you:

Ethics, Intellectual property and Intangible Heritage were all parts of a special session during the advisory meeting. On the ethical side, ICOM-Sweden president Hans Manneby told about an educational test project that has been arranged in his country. Workshops have been organized various places in Sweden using a series of stories entailing ethical dilemmas. Workshop participants resolve these dilemmas through discussions on how the ICOM code of ethics is relevant to each of the problems. Comments from the floor after Manneby's presentation mentioned that such workshops might be useful as models for ethics education also in other countries. In order to help this along, Manneby promises that full background on the workshops should soon be available in English at http://sweden.icom.museum

Wend Wendland from WIPO gave a short introduction to Museums and Intellectual Property Rights, explaining how awareness of such rights might play key roles in relationships with source communities, and with the world at large. Wendlands presentation was lauded by many - not least by ICOM President Allesandra Cummings and Executive Council members Amareswar Galla and Rick West. This is a field where ICME has been in the forefront of support, and where we should have a real interest in bringing awareness of these issues into the general policies of our museums. If you look below in this issue of ICME news, you can learn how you can become involved!

Hongnam Kim introduced the new "International Journal of Intangible Heritage". Dr. Kim is known to many of you as the director of the National Folk Museum of Korea, which hosted ICME during the 2004 Conference in Seoul. After the Conference, she and her colleagues took the initiative to establish this journal, and have managed to receive funding for publication from the Korean Ministry of Culture and Tourism. The first issue contains 11 articles, many of which are expanded versions of papers presented during the ICME sessions and the Concurrent sessions of the 2004 conference. The

journal is available in printed form, but will soon also be available for downloading from www.ijih.org
. My congratulations to Dr. Kim and her staff!

In addition, we should perhaps encourage each other to PARTICIPATE more actively in ICME. Remember that it is not too late to register for the 2006 ICME conference in Miami Beach. I hope to see many of you in Florida, and look forward to our discussions there. But remember, even if travel funding is difficult to find, there are other ways of participating actively. A few of the people who have had trouble receiving funding to attend the conference will be sending "virtual" presentations of various forms instead of presenting their papers in person. Let's try to think about how we can better adapt the structure of our conferences and activities in order to function globally!

Regards from

Daniel Winfree Papuga president@icme.icom.museum

2. ANNETTE FROMM. WELCOME TO THE ICME 2006 CONFERENCE IN MIAMI FLORIDA"CONNECTIONS, COMMUNITIES AND COLLECTIONS"

I would like to welcome all our ICME members who are able to attend this year's annual conference in Miami Beach in July. Sessions will be held at several different sites in the city - the historic Deering Estate at Cutler, a 450 acre environmental, archeological and historic preserve facing Biscayne Bay (www.deeringestate.org), the Historical Museum of Southern Florida, the repository of the history of our region in downtown Miami (www.historical-museum.org), and the Wolfsonian-FIU, a design museum on the heart of the art deco district of Miami Beach (www.wolfsonian.org). Walking and bus tours will immerse participants in a few of the many communities of this multicultural city

The chosen conference hotels - The Blue Moon (<u>www.bluemoonsouthbeach.com</u>) and the Essex House - are two restored historic art deco hotels in the heart of South Beach, close to beaches, shops, restaurants, museums, and South Beach's famous clubs. We picked a location where plenty of things are within walking distance of the hotels.

A great line-up of interesting papers has been ably organized for the three days of the conference. I hope those who attend will enjoy and learn from all that has been organized for this year's meeting. If any one needs additional information before traveling to Miami, don't hesitate to contact me at secretary@icme.icom.museum

Looking forward to a successful conference - Annette

ICME 2006 PROGRAM Miami Beach, Florida, USA

SUNDAY - July 9

6:00 Pre-conference walking tour of Miami Beach's Art Deco District, starting from the <u>Blue Moon</u> <u>Hotel</u>

MONDAY - July 10

Breakfast at hotels

Paper sessions at The <u>Deering Estate at Cutler</u> 8:30 Bus to Deering Estate (45 minute drive)

9:30 Welcome

9:45-10:45 Tour of the historic Houses, Deering Estate at Cutler

10:45-11:00 Coffee Break

11:00-12:15 Session I

Annette Fromm (USA) "Museums And Communities As Seen In The Profession And In The History Of ICME"

Daniel Winfree Papuga (Norway) "Connections and collections through sixty years: ICME 1946-2006"

W. Richard West, Jr. (USA) "National Museum of the American Indian: Journeys in the Post-Colonial World"

12:15-1:45 Box lunch. Possibility for viewing "virtual" presentations by participants who are not able to attend the meeting in person. ICME board meeting.

1:45-3:00 Session II

Baerbel Kerkhoff-Hader (Germany) "Museums for a Region: Politics - Structures - Results"

Galia Gavish (Israel) "The Isaac Kaplan Old Yishuv Court Museum and community relations"

Gene S. Tinnie (USA) "Miami's Historic Virginia Key Beach Park: A Case Study of Community Vision and Collaboration"

3:00 Depart Deering Estate for Virginia Key Beach Park 5:00 Bus to Miami Beach hotels Dinner on own

TUESDAY - July 11

Breakfast at hotels

9:45 Bus to <u>Historical Museum of Southern Florida</u>, downtown Miami 10:00 Welcome, Steve Steumphle, Historical Museum of Southern Florida

10:15-11:00 Tour of the Miami Beach exhibit

11:00-11:15 Coffee Break

11:00-12:30 Session I

Joanne Hyppolite (USA) "The Haitian Community Arts Project at the Historical Museum of Southern Florida"

Leif Pareli (Norway) "Indigenous Communities and Their Museums: The Sami Example"

Michael L Murray (USA) "The Museum Grounds as Fairground: Creating Heterotopia in the Rockland County Folklife Festival"

Alexandra Trumbull (USA) "Peopling the Powwow: Community Involvement in a Cultural Diorama"

12:30-1:30 Lunch on own in Downtown Miami 1:45-3:00 Session II

Peter Bjerregaard (Denmark) "The Materiality of Museum Politics: Reflections on objects and agency in contemporary museum practice"

Lidija Nikocevic (Croatia) "Discourses of continuity and acceptance in Istria: collections of a disappearing community and of an immigrant community"

Jennifer Bonnell & Darryl Leroux (Canada) "Exploring Difficult Knowledge: Two Case Studies of Swedish Museum Pedagogy"

3:00 Depart Historical Museum for Bus/walking tour of Little Havana 6:00 Dinner at Versailles, Cuban restaurant Bus to Miami Beach hotels

WEDNESDAY - July 12

Museum Visit and Community tour

Breakfast at hotels

9:00 Walk to <u>Miami Design Preservation League</u>, Ocean Drive 9:15 Welcome 9:30-10:45 Session I

Viv Golding (UK) "Recollection and the UK Museum: Object, Image and Word"

K.K. Chakravarty (India) "Museums for demuseumization"

Joy Kuriakose (India) "The changing role of museums in demuseumization"

Landing Jarjue (Gambia) "Kachikally Museum And Communities"

11:00 Depart, excursion to Ah-Tha-Thi-Ki, Seminole Museum, Big Cypress

12:30-1:15 Lunch

1:30-3:30 Museum visit

3:30 Depart Big Cypress, return to hotels

7:00 Farewell Dinner

July 13-15: ICME Post-Conference Tour

For further information, Contact Annette Fromm, ICME Secretary 3060 Alton Road, Miami Beach, Fl 33140 USA, Tel: +1 305-532-3530

secretary@icme.icom.museum

- or see the ICME2006 web pages at http://icme.icom.museum

3. INTELLECTUAL PROPERTY GUIDELINES FOR MUSEUMS AND ARCHIVES

By Molly Torsen 1

The World Intellectual Property Organization (WIPO) is undertaking a project with the longer-term aim of developing intellectual property (IP) guidelines, model agreements and best practices, and a practical IP handbook, that could be used by cultural institutions and professionals as a point of reference for IP-related issues. This project commenced earlier this year with an initial phase of fact-gathering, research and consultations by several legal and cultural experts located in different parts of the world and commissioned by WIPO. WIPO would like to extend its gratitude to Mr. Daniel Papuga, President of ICOM-ICME, for his invitation to inform ICME of this project.

Museums, archives, anthropologists, ethnologists and art historians fulfill invaluable roles in preserving the rich cultural heritage of our planet and in promoting a broader understanding and respect for different cultures. From ancient traditions to community histories, IP issues arise throughout the process of collecting, cataloguing, studying, recording, inventorying, presenting, conserving and presenting these different aspects of culture. More and more often, cultural institutions, indigenous communities and other stakeholders in cultural heritage are seeking information and advice regarding appropriate strategies that take relevant IP issues into account.

IP related guidelines, model agreements, best practices and a practical IP handbook might assist cultural institutions and professionals to recognize IP issues as they arise, determine their IP related objectives, formulate IP options and, finally, strategically manage IP issues in support of their broader and valuable safeguarding and educational mandates. Clarifying IP options is not intended to complicate the precious activities of museums and others, but rather support and advance them. Of particular interest is the management of collections of "traditional" cultural expressions of which indigenous peoples and other local communities are the customary custodians and which are often regarded as "public domain" by current IP laws. This project could also form a practical complement to various national, regional and international initiatives aimed at enhancing the protection of traditional cultural expressions against misappropriation and illegitimate use, such as the discussions taking place within WIPO's Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore.

The current phase of fact-gathering, research and consultations is aimed at laying a solid and empirical foundation for any future distillation of guidelines or best practices and the development of a practical handbook. Many museums and institutions already have IP-related codes, protocols and guidelines and well developed IP policies and strategies. The best strategy would be to learn from these documents and experiences. WIPO would therefore like to encourage museums to share their institutional experiences, past and present, in dealing with IP issues in their collection management.

Institutional input is crucial and could include, but is by no means is limited to the following, which may be sent to our communal address heritage@wipo.int:

1)communication of the needs, aspirations and expectations of ethnographic museums concerning intellectual property and the protection of traditional knowledge and traditional cultural expressions 2) comments on this article 3) contribution of case studies, analyses, position papers, or white papers in response to the issues raised in this article and the suggested guidelines 4) information on known suitable resources, including on-line materials, for online compilation (see below). Your help and input is much appreciated!

As a first step, existing resources that museums and others already use are being collated into an online resource to enable the sharing of existing experiences.2 WIPO's project is committed to learning from, collecting the experiences of and consulting with any organizations, associations, communities and individuals who would like to contribute to shaping sensible, practical and equitable guidelines on some of these issues. The involvement of ICOM would be of particular value and it is hoped that ICOM and its various committees, such as ICME, will contribute to this work. Not only are the actual concerns, experiences and aspirations of museums central to this project, but, through participation in it, museums can enter into new dialogues and collaborations with each other in together exploring these emerging issues.

Clarifying IP issues and options regarding cultural heritage has great potential to strengthen synergies between the protection of cultural documentation and its preservation, to enhance respect for traditional cultures and to promote the wider exchange of cultural expressions between the peoples and communities of this culturally rich and diverse world. As the world becomes more and more interconnected through broader knowledge bases and new technologies, focusing on IP questions is becoming more and more important. Cultural institutions and professionals could perhaps benefit from being able to recognize and strategically manage IP options and issues as they both preserve, protect and promote cultural heritage.

A fuller description of the project will be contained in ICOM News No. 2, 2006.

The consultants WIPO has commissioned are: Shubha Chaudhuri, a linguist and Director of the Archives and Research Centre for Ethnomusicology. Former board member of the International Council of Traditional Music and Vice President of the International Association of Sound and Audio Visual Archives. She is based in New Delhi;

Martin Skrydstrup, a doctoral candidate at the Dept. of Anthropology, Columbia University and a board member of ICME (International Committee of Ethnographic Museums) under ICOM. He is based in New York;

Malia Talakai, a doctoral candidate at the Centre for Pacific and Asian Studies, Department of Anthropology University of Nijmegen, Netherlands. Her PhD research is on The Protection of Tongan Traditional Cultural Expression and Expressions of Folklore. She is based mainly in Auckland;

Molly Torsen, an attorney with a particular interest and experience in intellectual property, cultural property and traditional cultural expressions. She is currently working at the International Intellectual Property Institute (IIPI), in Washington DC.

The email address to use is heritage@wipo.int through which all the consultants can be contacted.

Footnotes

- 1. The author is an attorney with a particular interest and experience in intellectual property, cultural property and traditional cultural expressions. She is currently working at the International Intellectual Property Institute (IIPI), in Washington D.C. Ms. Torsen is one of the consultants commissioned by WIPO to undertake this work. Any views expressed in this article do not necessarily reflect the views of IIPI, WIPO or any of its Member States. Many thanks to Wend Wendland for his management of the WIPO project and for his contribution to this piece for the ICME. Mr. Wendland is the Deputy Director, Global Issues (Traditional Knowledge) Division, and Head, Traditional Creativity and Cultural Expressions Section, World Intellectual Property Organization (WIPO), Geneva, Switzerland.
- 2. See initial compilation at http://www.wipo.int/tk/en/folklore/culturalheritage/introdatabase.html

UP-COMING CONFERENCES AND EVENTS

June 29 - July 2: "Steel Cities: Tradition, Transition and Transformation", University of Sheffield, UK. http://www.shef.ac.uk/natcect/steelcities

July 10-12: "Connections, Communities and Collections", ICOM-ICME Annual Meeting, Miami Beach, Florida, USA. http://icme.icom.museum

July 13-15: ICOM-ICME post-conference tour, Florida. http://icme.icom.museum

July 23-29: "The Quality of Social Existence in a Globalising World", 16th ISA World Congress of Sociology, Durban, South-Africa. http://www.ucm.es/info/isa/congress2006/

August 1: Deadline for ICOM travel grant applications for the 2007 ICOM General Conference in Vienna, Austria. http://icom.museum/general_assembly.html

August 2: "Ethnographic Archives, Communities of Origin, and Intangible Cultural Heritage", Society of American Archivists Pre-Conference Symposium, Washington DC, USA. http://www.loc.gov/folklife/SAASymposium/symposium.html

August 7-9: "Diverse Cultures, Diverse Communications", ICOM-MPR Annual Meeting, Nairobi, Kenya. http://mpr.icom.museum

August 23 - 26: "Gateway to Progress: Balancing Best Practices in Museums", Association of African American Museums 2006 Annual Conference, St. Louis, Missouri, USA. http://www.blackmuseums.org/

August 30 - September 2: "Cultural Encounters in Urban Space", European Association of Urban Historians Annual meeting, Stockholm, Sweden. http://www.historia.su.se/urbanhistory/eauh/invitation.htm

August 30 - September 4: "Museums and a sense of place", ICOM-ICR Annual Conference, Reykjavik, Iceland. http://icr.icom.museum

September 7-9: "'Of Asian Origin': Rethinking Tourism In Contemporary Asia", Singapore. http://www.ari.nus.edu.sg/conf2006/tourism.htm

September 10-14: "Wider perspective - broader base", Annual meeting of ICOM-CIDOC at The Museum of World Culture, Gothenburg, Sweden. http://cidoc06.se/

September 11-16: "Documentation for conservation and development: new heritage strategies for the future", international Seminar of Forum UNESCO - University and Heritage, Florence, Italy. www.fuupfirenze.net

http://www.africa2009.net/francais/activites/cours/benin06.shtm

September 13-16, American Association for State and Local History, Phoenix, Arizona, History's Enduring Voices, www.aaslh.org

September 16 - 20: "Museums for Peace and Cultural Diversity", Museum Tour and Conference in South Eastern Europe. Organised by ICOM-Europe In Cooperation with ICOM-Slovenia, ICOM-Croatia, ICOM-Bosnia- Herzegovina, ICOM-Serbia-Montenegro, ICOM-SEE (Southeast Europe) and the ICOM-Cross Cultural Task Force. http://icom.museum/calendar2.html#europe or http://www.icom-europe.org

September 18-21: "Europe and the world", European Association of Social Anthropologists, 9th Biannual conference, Bristol, UK. http://www.easaonline.org/

September 21-23: "The Best in Heritage", International heritage forum under the patronage of ICOM, UNESCO (ROSTE), Europa Nostra, ICOMOS and City of Dubrovnik, Croatia. http://www.thebestinheritage.com/

September 25 - October 1: "Foodways and Lifestyles in the Search for Health and Beauty", 16th Conference of the International Commission for Ethnological Food Research, Innsbruck (Austria) and Merano (Italy). http://www.siefhome.org/wdb.phpsel=3053

October 2-6: "Thinking, evaluating, rethinking", ICOM-CECA Annual Meeting, Rome, Italy. http://ceca.icom.museum/Rome2006.htm

October 4-7: "Site Museums", ICOM-ICMAH annual meeting, Minneapolis - St. Paul, Minnesota, USA. http://www.icmah.com

October 4-7: "Intangible Heritage: African Museums & Living Cultures". AFRICOM 2nd General Assembly and International Conference, Cape Town, South Africa, in partnership with the South African Museum Association. http://www.africom.museum/ or http://www.samaweb.org.za/home.htm

October 8 - 10: "Africa & ICTOP: A Global and Continental View of Training", South Africa Annual Meeting In co-operation with IZIKO MUSEUMS, AFRICOM and SAMA, South African Museums Association. Cape Town, South Africa. http://ictop.icom.museum

October 11-14: "Textile Narratives and Conversations", Textile Society of America Symposium, Toronto, Canada. http://www.textilesociety.org/

October 16: "Getting the Picture. Using visual collections as historical evidence", a day conference held at the People's History Museum, Manchester, UK. http://www.phm.org.uk/getting/flier.doc

http://www.afsnet.org

October 19-20: "Ethnographic Film: Museums, Documentation, Science", Ethnographic museum, Zagreb, Croatia. http://www.etnografski-muzej.hr/

October 23-25: Museum Association Annual conference, BICC, Bournemouth, UK. http://www.museumsassociation.org

November 15-19, 2006 105th AAA Annual Meeting, San Jose, CA, USA. http://www.aaanet.org/mtgs/mtgs.htm

http://www.gfe-online.org/

December 3 - 7: "Transcending postcolonial conditions: Towards alternative modernities", conference co-sponsored by Anthropology Southern Africa (ASnA), the International Union of Anthropological and Ethnological Sciences (IUAES) and the Pan-African Anthropological Association (PAAA), Cape Town, South Africa. Deadline for paper proposals: March 31. http://www.uct-cmc.co.za/conferences/2006/tpc/info.php

December 7-9: "Digital Interpretation in Cultural Heritage, Art and Science Museums", NODEM 06, Oslo, Norway. Deadline for papers and exhibition proposals: October 15. http://www.tii.se/v4m/nodem

http://www.vjf.cnrs.fr/lms/Colloque.htm

June 20-23, 2007: "Collecting Folk Medicine Objects", Zagreb, Croatia. Deadline for abstracts: December 15. http://konferencije.ffzg.hr/cfmo/

August 19 - 24, 2007: "Museums and Universal Heritage: Universal Heritage / Individual Responsibility - Individual Heritage / Universal Responsibility", 2007 ICOM General Conference, Vienna, Austria. http://www.icom-oesterreich.at/2007/index.html

September 24-28, 2007: "Preserving Aboriginal Heritage: Technical and Traditional Approaches", Canadian Conservation Institute, Ottawa, Canada. Deadline for paper proposals: January 15, 2007 http://www.cci-icc.gc.ca/symposium/callforcontributors e.aspx

WORDS FROM THE EDITOR

I am still waiting to hear if my funding bid to the British Academy has been successful. Fingers crossed please everyone! It has been 6 years since I was last in the USA, and the ICME programme looks brilliant. Well-done Annette.

At The Department of Museum Studies, University of Leicester we are still feeling delighted with our conference 'Museum World Forum', which ran from 25th to 27th April. The conference really celebrated 40 years of museum studies with a wide range of thought provoking papers, poster

presentations, web-based activities, seminars and of course through food. There will be a Routledge publication of some papers that our Head of Department Professor Simon Knell is in the process of editing. I will keep you informed about that. Perhaps for me the most memorable experience was of intangible heritage. We had the pleasure to watch a fabulous Bangra dance performance during dinner at the Space Centre. It was spectacular. I learnt a little Bangra dancing, from two Japanese young women, who organised a workshop at the Museum of Ethnology Osaka, Japan! This was during my October 2006 trip and I am now trying to persuade my colleagues to join a Leicester group. I also recalled our wonderful ICME post-conference tour in Korea 2004. How time flies.

Talking of time. It only remains for me to wish you all safe trips and to send my very best wishes.

Viv

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The deadline for the next issue is 20th September 2006. Please send your news to any of the above contact addresses, although email is preferred.